

Design a Brochure

Designing a brochure requires the integration of writing and graphic design skills. In this activity, pairs make a brochure on a math topic, then share their brochures with classmates.

ACTIVITY

8

at-a-glance

Materials Needed

- Sample brochures
- Resources/research materials

Cooperative Structures

- Pair Project
- Pairs Present

Level of Thinking

- Analysis
- Application
- Synthesis

Multiple Intelligences

- Verbal/Linguistic
- Logical/Mathematical
- Visual/Spatial
- Interpersonal

Ideas for my class...

Design a brochure for:

- Life and times of a famous mathematician
- Math concept
- Math tool like calculators or a compass
- Math class

More ideas for my class...

-
-
-
-
-
-
-
-
-
-

I
D
E
A



B
A
N
K

Pair Project

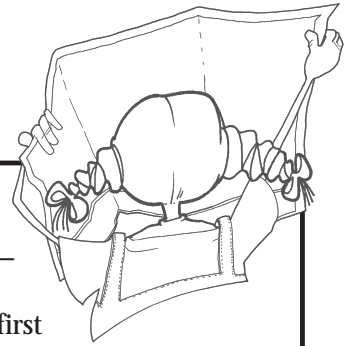
Assign the pair a topic for their brochures. All pairs can have the same topic, or each pair can have a different topic. For example, a famous actress will be doing a one-woman show on the life and times of a famous woman mathematician. Create a brochure to be handed out at the performance that will inform the audience about the life and achievements of the mathematician. Pairs research the topic together, and design the brochure together. Students must write part of the brochure copy

independently. Have each student write his or her first draft on the Design a Brochure reproducible. Pairs work together to finalize the copy and lay out the brochure. Students may create the brochure on the computer or by hand.

Pairs Present

When pairs have their final brochures, they can share them with another team or can present them to the class.

Design a Brochure



Name _____ Date _____

Directions: Fill in the topic of your brochure in the box below. Write your first draft of the copy for your brochure. Work with a partner to finalize your copy and create the brochure.

My brochure on _____ topic _____.

First draft brochure text. _____

