

No. 48

BAM!

The FLORIDALEARNS FOUNDATION and the
PANHANDLE AREA EDUCATIONAL CONSORTIUM present

PAEC

SANDESTIN
GOLF AND BEACH RESORT
SANDESTIN, FLORIDA

**JULY 15-16,
2015!**

48TH ANNUAL LEADERSHIP CONFERENCE

**Exceptional Leaders:
EDUCATION SUPERHEROES !**

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Superhero Level - \$10,000

Luncheon sponsor with two minutes of microphone presentation time during the luncheon session

CHARGING STATION AND HOTEL ROOM KEY CARD SPONSOR

- Partner graphic signage will be included on two charging stations, which PAEC will provide
- Partner graphic signage will be included on the hotel room key card

LOGO AND GRAPHICS

- Priority placement of partner graphic on a rotating banner on the PAEC's main website page, as well as the leadership conference website, which will include a link to the conference partner's webpage. The banner will be in place until June 30, 2016.
- Priority placement of partner graphic on conference products and luncheon signage
- Full-page (8.5h x 7w) full color ad in conference program
- Master list of conference sponsors in program – identified as a Superhero Level sponsor
- Recognition on screen in general session room during transition times

EXHIBITOR BOOTH

- Priority placement of exhibit tables (placement choice available upon receipt of payment)
- 2, 6-foot skirted exhibit tables and two chairs
- FREE Internet and electricity access for booth
- Access to participant registration email list prior to conference
- Option to host a breakout session during concurrent session time slots

Transformer Level - \$5,000

Breakfast sponsor with one minute of microphone presentation time at a general session

LOGO AND GRAPHICS

- Priority placement of partner graphic on a rotating banner on the PAEC's main website page, as well as the leadership conference website, which will include a link to the conference partner's webpage. The banner will be in place until December 31, 2015.
- Placement of partner graphic on conference products and breakfast signage
- Full page (8.5h x 7w) full color ad in conference program
- Master list of conference sponsors in program – identified as a Transformer Level sponsor
- Recognition on screen in general session room during transition times

EXHIBITOR BOOTH

- Placement of exhibit tables (placement choice available upon receipt of payment following Superhero Level selection)
- 1, 6-foot skirted exhibit table and two chairs
- FREE Internet Access for Booth
- Option to host a breakout session during concurrent session time slots

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Protector Level - \$2,500

Break sponsor with 30 seconds of microphone presentation time at end of morning keynote address

LOGO AND GRAPHICS

- Placement of partner graphic on the leadership conference website, which will include a link to the conference partner's webpage
- Placement of partner graphic break signage
- Half-page (4.25h x 7w inches) full color ad in conference program
- Master list of conference sponsors in program – identified as a Protector Level sponsor

EXHIBITOR BOOTH

- Placement of exhibit table (placement choice available upon receipt of payment following Superhero and Transformer Level selections)
- 1, 6-foot skirted exhibit table and two chairs
- FREE Internet Access for Booth

Defender Level - \$1,000

LOGO AND GRAPHICS

- Placement of partner graphic on the leadership conference website, which will include a link to the conference partner's webpage
- Quarter page (4.25h x 3.5h) full color ad in conference program
- Master list of conference sponsors in program – identified as a Defender Level sponsor

EXHIBITOR BOOTH

- Placement of exhibit tables (placement choice available upon receipt of payment following Superhero, Transformer, and Protector Level selections)
- 1, 6-foot skirted exhibit table and two chairs
- FREE Internet Access for Booth

Important Notes for all Partners

DOOR PRIZE AND PARTICIPANT BAG:

All partners have an option to include materials in our conference participant bags. We will assemble **500 participant bags** and ask that you send **500 like items**. Items can be anything of your choosing (pens, pencils, water bottles, notepads, literature, etc.). If you plan to participate in this option, we will need to receive materials by **June 30, 2015**.

All partners have an opportunity to sponsor a door-prize. Each partner will collect a "bucket of contacts" at their table for the drawing (\$50 value or greater suggested). Partner will receive recognition during drawing at conference luncheon on July 16, 2015, with the option to be present during drawing.

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Conference Partner Registration Form

Name of Company: _____

Address: _____

City: _____ State: _____ ZIP: _____

Name of Contact: _____

Title: _____

Phone Number: _____ Fax Number: _____

Email Address: _____

Please select one of the available Partnership Opportunities below:

Partnership Levels		
_____	Superhero Level	\$10,000
_____	Transformer Level	\$5,000
_____	Protector Level	\$2,500
_____	Defender Level	\$1,000

Please indicate below if you are a member of the Association of Educational Purchasing Agencies (AEPA)
_____ Yes _____ No, but I would like to be! _____ No, and I am not interested in joining.

DOOR PRIZE AND PARTICIPANT BAG:

- Option to include materials in conference bag, if materials are received by June 30, 2015.
- Opportunity to sponsor door-prize. Each partner will collect a "bucket of contacts" at their table for the drawing (\$50 value or greater suggested). Partner will receive recognition during drawing at conference luncheon on July 16, 2015, with the option to be present during drawing.

Please use one of the methods below to secure your registration. Exhibit table assignments cannot be made until all registration materials and payment have been received.

Pay by Check	Pay by Credit Card
<p>Make checks payable to: FloridaLearns Foundation</p> <p>Mail check and registration forms to: Bonnie Wertenberger FloridaLearns Foundation P O Box 243 Chipley, FL 32428</p>	<p>Go to http://www.paec.org/leadershipconference2015/partners.aspx</p> <p>Then, fax or email registration forms to: Bonnie Wertenberger, Partnership Chairman Fax: 850-638-6109 Email: wertenbergerb@paec.org</p>

IMPORTANT - This registration will serve as your invoice.

June 1, 2015: Deadline to ensure you receive **all of the appropriate recognition**. Company artwork and logos must be in pdf, eps, tif, gif, or ai format **AND** sent to Bonnie Wertenberger (wertenbergerb@paec.org).

QUESTIONS? Contact **Bonnie Wertenberger**, Conference Partnership Chairman, by email at wertenbergerb@paec.org or by phone at **850-638-6131 (Ext) 2259**.

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Conference Partner Contract

Name of Company: _____

Company Address: _____

City: _____

State: _____

ZIP: _____

Billing Address (if different than above): _____

City: _____

State: _____

ZIP: _____

Name of Authorized Company Representative: _____

Title: _____

The conference partner assumes the entire responsibility and liability for losses, damages, and claims arising out of partner's activities on the hotel premises (Sandestin Golf and Beach Resort – 9300 Emerald Coast Parkway West – Miramar Beach, Florida 32550) and will indemnify, defend, and hold harmless the hotel, its owner, and its management company; PAEC; the FloridaLearns Foundation, Inc., as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

Authorized Company Representative: _____ Date: _____

(Signature)

Signed contract MUST be received prior to conference.

Please mail, fax, or email to:

Bonnie Wertenberger

FloridaLearns Foundation

P. O. Box 243

Chipley, FL 32428

wertenbergerb@paec.org – fax 850.638.6109

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The following checklist is to help you complete all of the necessary steps so that you can take full advantage of the opportunities provided at the joint PAEC/FloridaLearns Foundation 48th Annual Leadership Conference. Print this out and keep it in your files to make sure you have all of your items turned in on time. I am here to help you coordinate your involvement in this event; please know that you can call or email me should you have any questions: Bonnie Wertenberger 850-638-6131 x2259.

___ **Registration:** Print out the forms associated with this email.

___ **Payment:** Email, fax, or mail completed forms with payment. Even if you are paying by credit card copies of the completed registration form and the signed contract are required. Booths are assigned by level in order of payment received. For the past three years we have been filled to capacity. If you want a prime spot register early; if you want a spot at all register early; if you want to make my life easier please register early.

___ **Room Reservation:** Call the Sandestin Gold and Beach Resort at 800-320-8115 to reserve your room. Be sure to indicate to them that you are part of the PAEC Leadership Conference Room Block (Code #23F2F3) at the rate of \$129 per night. The rate after the block is filled will be \$169 and \$239 for two bedroom villas. This rate does not include applicable taxes and fees. Reserve early; they fill up quickly.

___ **Electricity and Wireless Access:** If you plan to have electricity at your booth you will need to contact the **Sandestin Golf and Beach Resort directly at 800-320-8115**. Coordination of electricity and the fees associated with this service are handled by the Sandestin Golf and Beach Resort. I have attached separate forms to help you with this process. Wireless access is available at no charge throughout the conference area..

___ **Shipping Items to Conference:** The Sandestin Golf and Beach resort allows you to ship your booth items directly to the hotel for a fee. Attached in a separate document you will find the information for coordinating your deliveries and the fees associated with that service.

___ **Program Graphics:** The deadline to submit graphics for your advertisement in the conference program is **June 1, 2015**; this date will be firm. If you had an advertisement in last year's program and would like to reuse it, please just let me know. Otherwise, email your graphic images to wertenbergerb@paec.org. Company artwork and logos must be in pdf, eps, tif, gif, or ai format

___ **Name Badges:** Please send an email to wertenbergerb@paec.org with the names and titles of those who will be attending as you would like it to appear on their Conference Badge.

___ **Meals:** As a Conference Business Partner breakfast on July 15 and 16 and lunch on July 14, 15, and 16 are included as part of your registration fee. However, please let us know those meals for which you will **NOT** participate.

___ **Booth Set Up and Break Down:** Booth space will be available for set up any time on July 14. There will be a preconference on Tuesday, July 14, 9:00 am – 3:30 pm. The general conference begins at 7:30 am on Wednesday, July 15 and ends at approximately 3 pm on Thursday, July 16, 2015. Note: The conference area is **not a secured area**.

___ **Participant Bag Items:** You are welcome to include items in the participant bags. We ask that you send **500 LIKE** items to be included in the bags. These can be anything of your choosing . . . most often they are logo type items such as: flyers, pens, pencils, water bottles, candy bars, whatever your company deems appropriate. Those items need to be shipped to **PAEC - Attention: Bonnie Wertenberger – 753 West Boulevard – Chipley, FL 32428**. We must receive them by **June 30, 2015**, in order to have time to assemble the participant bags.

___ **Door Prizes:** We will again have door prizes at the end of the last session on **July 16, 2015**. Each booth will be provided with a bucket and contact cards for you to use for your door prize drawing. You will keep the contact cards to use for follow up with conference participants.