

Panhandle Area Educational Consortium FloridaLearns Foundation

56th ANNUAL LEADERSHIP CONFERENCE

KICK OFF

To A Championship Year

July 18-20, 2023

FSU Dunlap Champions Club, Tallahassee



Touchdown Package – Major Event Sponsor - \$10,000

Includes:

- Top priority in exhibit space selection
- Four conference registrations for your company
- Two, 6-foot skirted exhibit tables and chairs (12x8 booth)
- FREE internet and electricity access for booth
- Luncheon sponsor with 5 minutes of microphone presentation time during luncheon session OR submit a video file clip (no longer than 5 minutes) that will be played during your presentation time.
- Priority placement of graphics on PAEC website (thousands of site hits/year) AND on Leadership Conference webpage (includes a link to partner's website) until June 2024
- Priority placement of partner graphic on conference products and luncheon signage
- Top of master list of conference partners
- Logo on conference programming information
- Recognition on screen in general session room during transition times
- Access to email list of conference registrants two weeks prior to conference
- Option to host a breakout session during concurrent session time slots.
- Partner graphic signage on two charging stations provided by PAEC.

Field Goal Package – Event Sponsor - \$5,000

Includes:

- Two conference registrations for your company
- One, 6-foot skirted exhibit table and two chairs (6x8 feet booth)
- FREE internet access for booth
- Breakfast sponsor with 2 minutes of microphone presentation time during a morning general session OR submit a video file clip (no longer than 2 minutes) that will be played during your presentation time.
- Placement of graphics on PAEC (thousands of site hits/year) AND on Leadership Conference webpage (includes a link to partner's website) until December 2023
- Placement of partner graphic on conference products and breakfast signage
- Master list of conference partners
- Logo on conference programming information
- Recognition on screen in general session room during transition times
- Option to host a breakout session during concurrent session time slots.

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56th Annual Leadership Conference

First Down Package – Sponsor - \$2,500

Includes:

- Two registrations for your company
- One, 6-foot skirted exhibit table and two chairs (6x8 feet booth)
- FREE internet access for booth
- Break snack sponsor with 1 minute of microphone presentation time during a general session OR submit a video file clip (no longer than 1 minute) that will be played during your presentation time.
- Placement of graphics on Leadership Conference webpage (includes a link to partner's website) until December 2023
- Placement of partner graphic on break signage
- Master list of conference partners
- Logo in conference programming information
- Recognition on screen in general session room during transition times

IMPORTANT NOTES FOR ALL PARTNERS

PARTICIPANT BAGS

Educators **LOVE** swag! Enhance your company's marketing plan by increasing your visibility with company swag items! Please send 350 "swag" items to be included in our participant bags. Items may be anything of your choosing (pens, pencils, water bottles, notepads, etc.) We will need these by July 10, 2023, or we cannot guarantee that they will be added to the bags.

DOOR-PRIZES

In order to provide your company with the maximum amount of exposure, partners should bring a door-prize for a drawing on the last day of the conference. This is an excellent way to encourage attendees to visit your booth!

ADDITIONAL SPONSORSHIPS AND PROMOTIONAL OPPORTUNITIES

Enhance your company's marketing plan by increasing your visibility as an official Leadership Conference Sponsor. The following opportunities are provided to help your company increase visibility to members and conference attendees before, during, and after the conference.

Support the "Kickoff" Member/Sponsor Reception - NEW

PAEC and the FloridaLearns Foundation envisions a fun night with food and fun. We will have beverages and heavy hors d'oeuvres for all attendees, hosted in the Champions Club overlooking Doak Campbell. Your sponsorship will be featured, and you will be recognized at the reception as a special contributor! (5 sponsorships slots available)

Sponsor PAEC Board of Directors Dinner

You will have the opportunity to sponsor and attend dinner with the PAEC School Superintendents at the Leadership conference. (1 sponsorship available)

Contact Tori Baxley at tori.baxley@paec.org or 850-638-6131 ext. 2257 for more details.